

Adding Product Images to the e-c Shopping System

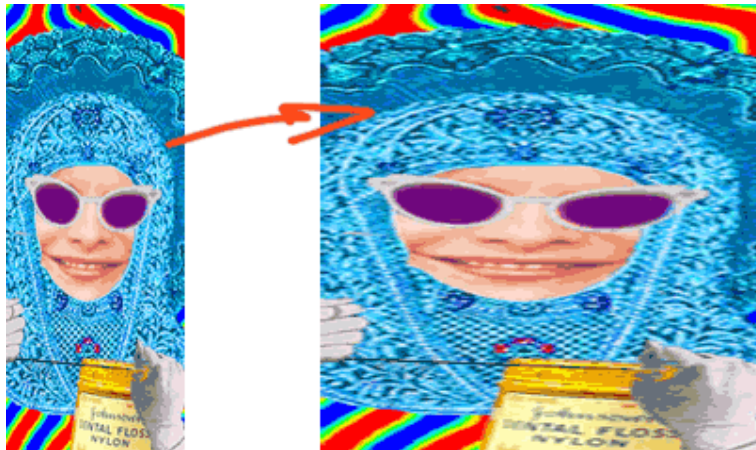
People like to see what they are buying so it's a good idea to add images of your products into the e-c Shopping System.

If a product has no associated image then a default "No Image Available" image will be displayed automatically.



Each product needs to have 2 images created, a small "thumbnail" image and a larger image. These images are required to be perfect squares in shape for them to display correctly. The thumbnail has to be 80 x 80 pixels and the large 237 x 237 pixels. If a non square

image is used then you will end up with a distorted "stretched" result – this is because the pixel sizes mentioned are forced upon the image when displayed in the shopping area.



To avoid this happening with an image similar to the one above you can either crop the image so it fits filling a square...





...Or place the image within a square...

This last method suits tall items like bottles and such, but requires an image manipulation program other than the FREE ones (**Picassa** and **PIXresizer**) we recommend to create.

There are many imaging programs out there – the best “professional-grade” ones can be pretty pricey eg. Adobe’s PhotoshopCS2; but there are some good “slimmed down” ones out there, one being Adobe’s Photoshop-Elements and another Jasc’s Paint Shop Pro.

Set up your large image as you would like it to appear within the square, size it to 237 x 237 pixels – try to start with a larger image and size it down to these dimensions – is you start with an image smaller and then size it up, you will end up with a blurry result.



Create a **shopimages** directory on your pc to put your images within. You may like to create 2 more folders within it – one for your original product images, call it **originals** and one for your images that have been saved to be uploaded to your shop, call it **webready**.

Save your large image using the product’s **Stock Number** – it is very important they are the same as this is how the e-c Shopping System knows to display the image together with the product details.

When saving the large (237 x 237 pixels) image name it as “stocknumber-lg.jpg”.
eg. **bk007-lg.jpg**

Then resize the image to 80 x 80 pixels for your thumbnail and save named as “stocknumber-sm.jpg”.
eg. **bk007-sm.jpg**

Once you have created and saved your shop images you are ready to send them up (FTP them) to our server.

For this you will need an FTP program; there are many available... a good FREE one is **Filezilla**.

Downloadable from... <http://filezilla.sourceforge.net/>

You will be provided with the details you need to access your shop images folder on our server – and will then be able to upload all of your images.

The images will automatically appear within the shopping area of your site alongside the product details you will already have added via the e-c toolset.

