







BrightEconomy PROGRAMME

Rotorua



Leading prosperity naturally

Rotorua Economic Growth Opportunities Forum 2006 10th August 2006

When?	What?	Who?
12.00 midday	Networking Lunch: <i>"A chance for you to network with other key Rotorua and regional business people"</i>	
12.30pm	Mihi and Introduction: <i>"A Traditional welcome, and some scene setting for the day"</i>	MC Michelle Rendall Deputy Mayor Trevor Maxwell Mayor Kevin Winters
1.00pm	Changing Perceptions <i>"An entertaining kick off to the forum looking into the successful business world of the 2003 Ernst and Young NZ Young Entrepreneur of the Year"</i>	Heidi Ward-McGrath
1.30pm	Rotorua Future Insights Process 2025: <i>"An insight into the Rotorua future insights process and the global drivers of change that will be affecting our lives over the next 10 – 25 years"</i>	Professor Wayne Cartwright – Auckland University
2.00pm	The Governments Perspective: <i>"A look into the Governments vision for the future of the NZ economy and the regional framework they intend to use to deliver on this"</i>	Hon Dr Michael Cullen Deputy Prime Minister
2.30pm	Take a Break - Networking Afternoon Tea: <i>"A chance for you to network with other key Rotorua and regional business people and the guest speakers on the thought provoking topics raised"</i>	
3.00pm	BrightEconomy Advisory Board Economic Framework: <i>"An insight into the economic growth framework the BrightEconomy Advisory Board has developed over the past 10 months, how we have arrived at this framework, and where we see the opportunities lying in the future"</i>	Bryce Heard – Chairman BrightEconomy Advisory Board
3.30 – 4.30pm	Workshop's – "Areas of focus critique" <i>"The workshops which will run concurrently to provide you with an opportunity to critique our six new areas of focus outlined in the BrightEconomy Advisory Boards Economic Framework"</i> <ul style="list-style-type: none">  Biomaterials  Local Energy Generation  Land Use Optimisation  Research & Development  Immigration and Lifestyle Investment  Water 	
4.30pm	The invitation! <i>"Bryce Heard will summarise the key messages of the day and invite interested parties the opportunity to partner with us in driving this strategy forward."</i>	Bryce Heard
5.00 – 6.00pm	Lets have a Drink and ponder some of the key messages <i>"This is an opportunity for you to take a little time out, have a drink and connect with your business community peers around the key messages of the day"</i> Refreshments and light food will be served	

"This is your opportunity to become a driver of change for yourself / your business and Rotorua"