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ROTORUA DISTRICT  
COUNCIL

*Rotorua Town*



Rotorua Town  
罗托鲁拉小镇  
新西兰风情社区

# 南京罗托鲁拉小镇 Nanjing Rotorua Town Project Opening & Rotorua Sister City Visit 2006

南京明月建设集团

Rotorua District Council Mayoral  
Delegation

6<sup>th</sup> – 19<sup>th</sup> November 2006

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MOON REAL ESTATE

## Introduction

- Visit overview
- Proposed itinerary
- Nanjing Jingling Rotorua Town Project Overview
- Rotorua Connect China Project



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## Visit Overview

- Proposed delegates:
  - Official Rotorua District Council Delegation
  - The winning artists from the Nanjing Rotorua Town sculpture competition
  - Rotorua Business representatives
  - Rotorua citizens & members of the Rotorua China friendship society
- Key Dates:
  - Depart 6<sup>th</sup> November 2006
  - Return 19<sup>th</sup> November 2006
  - Final day for registration to attend Friday 13 October 2006
- Key itinerary highlights:
  - Shanghai
  - Suzhou City – Wuzhong District
  - Nanjing – Rotorua town project opening
  - Beijing





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## Proposed itinerary

### Shanghai

- 7<sup>th</sup> – 10<sup>th</sup> November
- Activities:
  - Official Government Delegation meeting
  - Visit Shanghai Wood innovation Centre
  - Meeting Shanghai based NZ Trade officials
  - Specific business meetings as identified by the delegates – (see inquiry form)
  - Attendance at N.Z. China In Market Trade Symposium
  - Day Tour including: Yu Garden, Old China Town and Pudong
- Quick Facts:
  - Population 13.4 million
  - Financial and business capital of China
  - [www.shanghai.gov/cn/shanghai](http://www.shanghai.gov/cn/shanghai)
  - [www.marketnewzealand.com/files/china-c2005.pdf](http://www.marketnewzealand.com/files/china-c2005.pdf)

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## Proposed itinerary

Wu Zhong – Suzhou City – Rotorua's sister city

- 10<sup>th</sup> – 12<sup>th</sup> November
- Activities:
  - Official Sister City meetings – Local Government officials
  - Meeting local trade officials & representatives
  - Specific business meetings as identified by the delegates –
  - Including possibility of visit to new economic development zone outlined below.
  - Sightseeing
- Quick Facts:
  - Wu Zhong district Suzhou City Population 5,9 million
  - The economy is based on tourism both lakes and historically based, Recently created economic development zone containing new & high-tech industries, green environmental urban industries such as electronics & information, biopharmaceutical, new materials and precision machinery attracting over 1000 foreign invested enterprises from more than 20 countries.
  - <http://www.suzhou.gov.cn/English/Survey/27.shtml>



# Proposed itinerary

## Nanjing

- 12<sup>th</sup> – 16<sup>th</sup> November
- Activities:
  - Official welcome NMCG
  - Government officials meeting
  - Visit Nanjing Rotorua Town Project
  - Official opening Nanjing Rotorua Project – stage one
  - Attend Rotorua international forum & expo for sustainable development hosted by NMCG
  - Media events around the Nanjing project
  - Specific business meetings as identified by the delegates
  - Nanjing Chamber of Commerce meeting
  - Official Opening for Rotorua Tourism & Living Centre/NZ Trade Centre
- Quick Facts:
  - Home of Nanjing Rotorua Town Project
  - Capital Jingsu Province
  - Population 6.3 million
  - [www.nanjing.gov.cn](http://www.nanjing.gov.cn)



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# Proposed itinerary

## Beijing

- 16<sup>th</sup> – 18<sup>th</sup> November
- Activities:
  - Government officials meeting
  - Visit China Peoples Friendship Society Members
  - Sightseeing including Tiananmen Square, Beihai Park & Zoo, The Great Wall and shopping
- Quick Facts:
  - Capital & Political Capital of China
  - China's major tertiary industry area
  - Population 14.23 million
  - Home of the 2008 Olympic Games
  - [www.ebeijing.govt.cn](http://www.ebeijing.govt.cn)

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## Package includes

- All flights (international & internal)
- All travel, taxes & transfers within China
- Accommodation (4 & 5 star)
- Some meals
- Business introductions / meetings (as mutually identified as part of the pre visit briefing)
- Some sightseeing activities
- Attendance as part of the official business delegation at the opening of the Nanjing Rotorua Town Project opening stage one
- Estimated cost:
  - \$ 6,350 (Economy Class, share twin)
  - Upgrade available





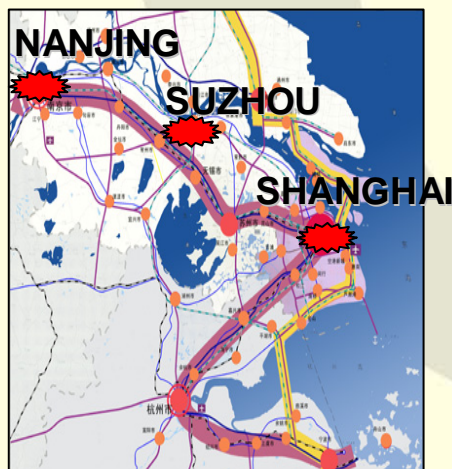
南京罗托鲁拉小镇设计及工程情况

## Nanjing Rotorua Town Project Overview

### “The Vision”

### “Harmonious living between humans & nature”

- Economically based international construction project relationship
- Based on 2000 lot residential sub division
- Target market of upper class young Chinese people and western migrants
- Our partner – Moon Real Estate Company



### NANJING

- Ancient Chinese capital
- Capital of Jiangsu province (26 million)
- Surface Area: 6597 square km
- Population: 6.4 million



**An Artist's Impression of the complete  
Nanjing Rotorua Town**





**An Artist's Impression of the Main Centre of the Development**



**An Artist's Impression of the Common Area**



**In the Beginning**



**An Artist's Impression of the River Connection**



**Development Underway**



**An Artist's Impression of the Main Administration Area**



**In Development**





**An Artist's Impression of the Commercial Street**



**Current Construction**



**An Artist's Impression of the Villas for Sale  
Selling for NZ\$250-300,000**



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The Sales Office





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The Model – “coming to Rotorua after sales”

## “What’s in it for Rotorua?”

- Raising of Rotorua’s international visitor and business profile - Focus on growing Chinese markets
- Every property purchased includes a return trip to Rotorua (approx 5000 visitors over next 2 years)
- Club House Exhibition & Business Centre – opportunity to provide China beech head & expo space
- Educational Exchanges – Teachers & Students
- Business Opportunities – Spa & beauty products, Maori cultural products, residential development consumer products with unique Rotorua / NZ components, Health foods, wood processing, tourism – Nanjing Chamber of Commerce relationship
- Rotorua Art/Sculpture competition



# Rotorua – Connect China Project



- As a result of the Nanjing Rotorua Town project and other Rotorua China based projects we have developed a strong China based business and government network, this project is about trying to leverage of these networks to add value to Rotorua Businesses.
- Stage one – visit [www.rotorua-business.com/china/default.asp](http://www.rotorua-business.com/china/default.asp) or fill out the attached inquiry form to make us aware of your business aspirations in china.
- Option one – consider the opportunity to join the delegation visit outlined around leveraging off the Nanjing Rotorua Town Project
- Option two - contact us to investigate the opportunity to utilise the Rotorua / NZ business centre within the Nanjing Rotorua Town Project – (next slide)
- Option three – work with us to connect you with existing Rotorua / NZ based china relationships and information services to assist you to become better informed of the realistic opportunities for your business in China.



# Rotorua – Connect China Project

- Every participant who joins us in the initial Nov 06 business delegation will get the opportunity to promote their products & services within the Rotorua / NZ business centre within the Nanjing Rotorua Town Project at no cost.



Artists  
impression  
1<sup>st</sup> floor  
Nanjing  
Rotorua  
Town City  
Centre  
Building





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## CONTACT US

**“We wish to add as much value to your business expectations in china as possible”**

**Please fill out the expression of interest form attached or visit [www.rotorua-business.com/china/default.asp](http://www.rotorua-business.com/china/default.asp)**

**For more information on opportunities to be involved in this project contact us:**

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