

ACNielsen | Advisor *Training*

Advanced Report Building

ACNielsen | Advisor is a single application which enables you to view pre-run reports, access your database, build new reports and work in Excel.

In the *Advanced Report Building* course you will be introduced to the report building capabilities in ACNielsen | Advisor and emerge with the ability to create your own customised Advisor Reports. This course is designed for report developers within the organisation, enabling others to use the report designs as templates.

Participants of this course must complete ACNielsen | Advisor *Interactive* training and have used the software for six weeks or more.

Learning Outcomes

- At the conclusion of the ACNielsen | Advisor *Advanced Report Building* training course you will be able to:
- Build customised report templates based on tables and graphs
- Create product groupings to allow easier data extractions
- Create Analysis Rules to highlight opportunities
- Build exception reports using Conditions
- Utilise the functionality of Excel when setting up Advisor reports
- Build presentations and viewer files using scripts.

Course Outline

- Build simple reports using Basic Builder
- Save report templates and customise report design
- Analysis Rules – Hiding and colour coding
- Creating and Customising graphs
- Defining your own totals and drill paths
- Conditions – building exception reports
- Create combined reports with tables and charts
- Link Advisor Reports to Excel using Hotlinking
- Scripts – batch reports for regular updating.

Duration: 2 day course

Investment: NZ\$900 (excl GST)

Pre-requisites: Participants should have completed the *Advisor Interactive Introduction* course in the last 12 months and/or be comfortable using the program to run and amend reports.

*For more information ph (09) 970 4145
or email: training@acnielsen.co.nz*

Key Benefits

- Build customised reports to allow easier data extractions, highlight opportunities and trends, investigate performance in your category
- Utilise the functionality of Excel when setting up Advisor reports
- Build PowerPoint presentations and viewer files using scripts.

What People Say

"I now have the ability to create and modify my own reports, and I understand how the software works best with other programs."

"I can now produce a wider range of reports than previously. Also, the advanced techniques and functions covered mean I can do them more quickly."

Who Should Attend?

- Analysts/Executives who do a lot of report-building
- Managers who want to be able to fully adapt reports