

## about the trust

Following Karen's death, her sister-in-law, Annamarie Brbich, had an idea to provide an expense free holiday for families suffering from cancer.

Initially it was intended that, depending on donations from family and friends, a few families may have been given a holiday but eventually the funds would have run out.

From this initial idea, following discussions with family and friends, a larger plan was developed. The idea of having a bach by the sea would give many families the opportunity to have a special holiday on an ongoing basis and following inspired discussion it was decided to form a Charitable Trust in Karen's memory to achieve this outcome and thus the "A House for Karen" project was initiated.

The reason why the trustees decided to build a house as opposed to buying an existing bach was to create a unique place in Karen's memory and so that the community, family and friends could all participate in some way.

Given modern building advances it would also allow the bach to be purpose built, low maintenance and allow for wheelchair access and other special modifications that the families may require.

The Trustees have set a target of raising \$1,000,000 with a number of innovative initiatives, sponsorship options, grants and community support.

The first priority is to purchase suitable land and to build the first bach. It is envisioned in the business plan that a further holiday home will be built at a later stage.

The Trust also wishes to provide additional unique experiences to families suffering with cancer, or with any other form of serious illness, on a case by case basis. To fulfill a young boys dream of watching an All Black test and to meet his idols, to take a young girl to see the Royal NZ Ballet, the possibilities are endless...and with your support they can become a reality.

### The Karen Cornelia Trust Trustees

- Ronnie Van Dillen *(Karen's Husband)*
- Vince Moores *(Business Consultant)*
- Grant Novak *(Solicitor)*
- Lorraine Gordon *(School Principal)*
- Greg Eden *(Accountant)*

## friends of the trust

As well as the more formal sponsorship and fund raising initiatives the Trust also recognises and gratefully accepts donations, contributions and gifts no matter how large or how small.

For donations of \$100 or more, the giver will become a "Friend of the Trust" and receive the Trusts quarterly electronic newsletter keeping them informed of progress and other related projects.



The Karen Cornelia Trust

PO Box 319

New Plymouth

p 06 759 8940

f 06 759 8941

e [ahouseforkaren@xtra.co.nz](mailto:ahouseforkaren@xtra.co.nz)

[www.ahouseforkaren.co.nz](http://www.ahouseforkaren.co.nz)



## a house for karen SPONSORSHIP

- SPONSOR A STAY -
- SUPPLY CONTRIBUTIONS -
- BUSINESS CARD CLUB -
- CALENDARS -

To support families throughout New Zealand who are suffering from the effects of having a family member diagnosed with cancer or any other form of serious illness by providing them with positive and unique experiences to enhance their appreciation and enjoyment of life.



## introduction

On November 6th 2003 Karen Van Dillen lost her fight with cancer, aged 44.

In the latter days of her illness Karen was given the opportunity to have a short holiday with her husband Ron and their two young children at a bach at Mokau.

Spending quality time with family, talking, sharing, walking on the beach and watching the sunset, away from all the daily pressures was one of Karen's most treasured memories.

In Karen's memory "The Karen Cornelia Trust" has been established, (a charitable trust formed under the Charitable Trust Act 1957) with the vision of supporting families with cancer by providing positive and unique experiences to enhance their appreciation and enjoyment of life.

To enable other families the opportunity to have a special break away, the Trust has embarked on the "A House for Karen" project. The goal is to build a holiday home by the beach as a haven for families suffering with cancer. The family would be provided with a very special experience on a "walk in, walk out" basis with all provisions and needs catered for.

In time the Trust envisions that a further holiday home will also be built to service the needs of families in both North and South Taranaki.

## SPONSOR A STAY

When the "House for Karen" project is completed the house will be ready to accept families to stay.

It is envisaged that the recipient family will be given the use of the house at no cost to themselves on a "Walk In – Walk Out" basis. The Trust also wishes to provide the family with a hospitality food pack so that there will be minimal expense incurred by the recipient family.

Consequently the Trust needs to provide for the cleaning, maintenance and management of the house and to also secure funding to purchase provisions.

The "Sponsor A Stay" package provides for this and gives contributing organisations the opportunity to make a philanthropic contribution in a less commercial manner whilst also providing the following benefits:

- Assisting a local charity with the benefits going back into the community.
- Making a difference in the lives of others.
- Being part of exciting and innovative fund raising initiatives.
- Association with a professionally run and respected organisation.
- A "Feel Good" factor of being part of such a worthwhile cause.
- Networking opportunities to meet and work with new people in our community.

### Plus:

- The opportunity to develop a more personal involvement with the recipient family.
- The opportunity to write a personal note to the recipient family.
- A documented record of the hosting organisation in the "A House for Karen" book which is kept at the house.

In some situations the hosting organisation may know of a family within their network, workforce, client base or suppliers list who may qualify to use the house (subject to availability and priority of bookings) The Trust would endeavour to facilitate a stay for this family.

The length of a stay can be anything from 1 night to a maximum of 7 nights. The "Sponsor A Stay" package is for 1 week of the year and is an annual sponsorship

**The "Sponsor a Stay" package is \$1000**

## SUPPLY CONTRIBUTIONS

The Trust is also looking to secure a subsidized or gifted contribution for the provisions that will be presented to each recipient family.

It is envisioned that a well stocked pantry with basic essentials will form the basis for daily requirements and that will be supplemented by a provision package including fresh produce for each family visit.

The contributors will be given the opportunity of enclosing a card, Company Name/Brand/Logo with their gift. This will be collected and placed with the provisions package in the house by a trust representative.

The Trust is seeking providers for the following :

- Groceries, Canned & Dried Goods • Frozen Goods
- Meat Products, Fresh & Frozen • Fish & Seafood Products
- Fruit & Vegetables • Dairy Produce, Cheeses, Yoghurt, Milk
- Breads, Pastries & Biscuits • Confectionery • Beverages
- Paper Goods, Cleaning & Toiletries • Floristry
- Hospitality Vouchers for Cafes/Restaurants/Entertainment

## BUSINESS CARD CLUB

The Business Card Club sponsorship programme caters to individuals in business who want to make a contribution to a community project but do not have a large marketing budget.

For an annual fee of only \$100 (less than \$ 2 per week) the sponsor receives the following benefits:

- Assisting a local charity with the benefits going back into the community.
- Making a difference in the lives of others.
- Being part of exciting and innovative fund raising initiatives.
- Association with a professionally run and respected organisation.
- A "Feel Good" factor of being part of such a worthwhile cause.
- Your business card put into the "A House for Karen" Sponsors Book. An A4 Leather Binder kept in the house that tells the story of the Trust and the "A House for Karen" project from conception, through construction, to completion, and the names of the businesses whose valuable contribution made the whole project possible.